



MADE IN  
**HOLLAND**  
— SINCE 1972 —



**DISCOVER TALENTS...**

**2026**

# SES CREATIVE

## DISCOVER TALENTS...

"Develop creativity, curiosity and talents with inspiring, innovative toys." That is what we at SES Creative stand for. We like to **inspire** children and **amaze** parents with creative and innovative toys that are **fun, safe** and contribute to a child's creativity, development and happiness.

## MADE IN HOLLAND

Founded in 1972, SES Creative has grown into a well-known and dependable supplier, with a wide range of creative products and toys for all ages.

SES Creative is unique when it comes to **design** and **production** of toys. Both research and development, our laboratory and factory are **in-house**, in the Netherlands. Every new idea and every production batch is tested to ensure the highest level of **safety** standards and **quality** criteria. The **factory** is the heart of the building, where all our products are manufactured from paint, dough, iron on beads and many more are produced. In addition, our large purpose-built **warehouse**, sales and sales **support** offices are under the same roof, which offers flexibility and ensures we are a dependable partner supported by excellent stock availability and short lead times for all our products.

## CORPORATE SOCIAL RESPONSIBILITY

We strive to contribute to a **sustainable future** in every possible way by making **conscious** decisions regarding waste management, energy use, raw materials, and care for our employees.

Whether it concerns **innovations** and material choices in our toys, **reducing** waste and energy in our factory, compensating our CO<sub>2</sub>-consumption by purchasing European forests, training students or employing a culturally diverse and international minded workforce across our many international markets and local offices.



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AND PAINTING

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# COLOURING AND PAINTING

## MADE IN HOLLAND

SES Creative makes everything you will need for colouring and painting. All our fingerpaint, poster paint and glue products are developed and manufactured in the Netherlands. That is why **quality** and **safety** is an absolute guarantee.

## RATED THE BEST

Our colouring and painting products are developed with both the child and their parents in mind.

The products are **easy** to use, have **bright colours** and stimulate **creative expression**.

Our products are **super washable** from hands and most textiles and contain only the safest ingredients. That is why our fingerpaints have been rated the **best** several times!



von Arbeitsstätten  
kindergeeignet & kinderernst  
empfohlen

recommended



00200

Chalks white  
12 pieces



00201

Chalks  
12 colours



00810

Wiper for blackboard



00208

Coloured chalks  
with wiper

Stofvrij  
Sans poussières  
Anti-dust  
Staubfrei



00272

Glue 100 mL



00252

Biodegradable glitter  
10 colours

Biodegradable  
**GLITTER**

\*Biodegradable (EN ISO 14855)



00839

Zigzag scissors



00834

Left-handed scissors



00837

Right-handed scissors



00381

Poster paint  
6 colours x 45 mL



00382

Poster paint  
6 trendy colours x 45 mL



00384

Poster paint  
6 glitter colours x 45 mL

# POSTER PAINT



MADE IN HOLLAND



BRIGHT COLOURS



SUPER WASHABLE



GLUTEN FREE



RE-USE & RECYCLE



00390

Brush set  
3 pieces



00399

Jumbo brushes  
2 pieces



14571

Apron



# FINGER PAINT



24926

Eco fingerprint  
4 colours x 110 mL



00393

Fingerpaint mega set  
6 colours x 110 mL



00391

Fingerprint  
4 primary colours x 110 mL



00398

Fingerprint  
6 colours x 45 mL



00397

Fingerprint  
6 pastel colours x 45 mL



00392

Fingerprint  
4 trendy colours x 110 mL



00305

Fingerprint  
4 colours x 145 mL



00315

Fingerprint  
6 colours x 110 mL





# BLOW AIRBRUSH pens



00284

Blow airbrush pens - Power pastel and perfume 12pcs



MORE ON PAGES 41, 46, 50, 55



00281

Blow airbrush pens - Textile



00275

Blow airbrush pens



00283

Blow airbrush pens - Magic colour changing

## MAGIC COLOUR CHANGING



MORE ON PAGE 23

## Colouring with water



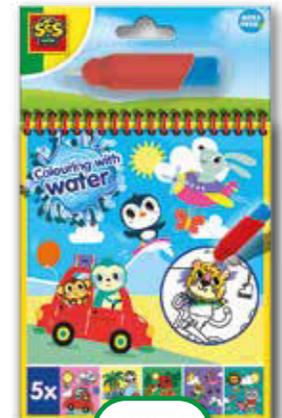
00111

Unicorn colouring book



00133

Colouring with water book with water brush - Fantasy



02341

Colouring with water book with water brush - Travel



00117

Activity colouring book glitter 3 in 1

scratch

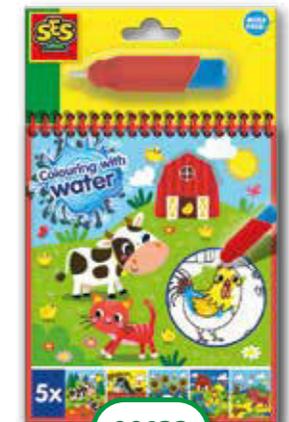
stickers

mosaic



00131

Colouring with water book with water brush - Safari



00132

Colouring with water book with water brush - Farm



# DOUGH

## MADE IN HOLLAND

All made in our factory in the Netherlands, while frequently being assessed in our own lab. Our dough is **super soft, washable, vegan, gluten free** and **safe** to use. Even for the little ones!

Our dough comes in a variety of colours and includes options such as glitter, aroma and even glow in the dark. All made of **natural ingredients** and made extremely salty, so children will not be encouraged to eat it, but will be fine if it happens.

Next to our dough, the containers that they come in are **recyclable** and **reusable**. Since they are dishwasher proof and safe for food use, we encourage our customers to responsibly reuse or recycle them by providing tips online.

## ECO DOUGH

Our plastic dough cutters that can be found in our ECO set are made of **recycled** plastic and can vary in colour. The material consists of a mix of residual material that remains during production of other toys. This way we reduce our plastic waste and guarantee good **quality**.



00511

Feel good dough -  
Pure 4 x 90 g



00512

Feel good dough -  
Happy 4 x 90 g



00513

Feel good dough -  
Nature 4 x 90 g



00514

Feel good dough -  
Relax 4 x 90 g

## FEEL GOOD DOUGH



More information  
Feel good dough



00515

Feel good dough -  
Sparkle 4 x 90 g



00516

Feel good dough -  
Glow 4 x 90 g



14096

Bluey - Dough 4 x 90 g



SOFT & SAFE



GLUTEN FREE



VEGAN



SUPER WASHABLE



RE-USE & RECYCLE



MADE IN HOLLAND



00465  
Dough 4 x 90 g



00466  
Dough glitter 4 x 90 g



00471  
Dough unicorn 4 x 90 g



Video instructions  
FunDo dough



00887  
Dough cutters - Dinos



00884  
Dough cutters



00503  
Dough - Dinos mega set  
7 x 90 g with cutters



24917  
Eco dough  
3 x 90 g with wooden tools

# FUNDO



00811  
FunDo dough - Farm animals  
3 x 90 g + 1 x 40 g



00812  
FunDo dough - Dinos  
3 x 90 g + 1 x 40 g



00813  
FunDo dough - Wild animals  
3 x 90 g + 1 x 40 g



00504  
Dough - Tool mania



00498  
Dough mania  
8 x 90 g with cutters





00506

Dough - Kittens



00505

Dough - Puppy's



9 accessories



00410

Dough - Unicorns neon glitter



00406

Infinity modeling clay 12 colours



00415

Dough - Traffic

00550  
Dough - 6 colours x 115 g - Assortment



00551

Dough - Red 115 g



00552

Dough - Yellow 115 g



00553

Dough - Green 115 g



00554

Dough - Neon pink 115 g



00555

Dough - Light blue 115 g



00556

Dough - Lilac 115 g



# BLUEY



MORE ON PAGE 26



14097

Bluey - Dough mega set 5 x 90 g with tools





# HOBBY

At SES Creative, we love hobby sets and products. And we ensure there is something for **all ages** and **interests**.

## HOBBY 1-4

Our **My first** collection consists of fun hobby sets that encourage children to make their first pieces of art. These sets **introduce** them to drawing, moulding dough and painting. While doing this, we have made sure that these sets are 100% **safe** to use, for even the little ones starting from 1 year old.

## HOBBY 3-6

The Hobby 3-6 collection introduces children to the **next level** of crafting and creativity. The products within this range focus on the **development** of certain skills like training fine motor **skills** or the use of scissors. This way children are learning, while being creatively stimulated.

## CREATIVE HOBBY SETS

Our classics like Hammer tap tap, weaving and many **casting and painting** sets are always present within our Hobby range. While paying attention to the latest **trends**, colours, and animals when it comes to our designs, we ensure we continue to make **quality** creative hobby sets. Additionally, products like making beauty products and jewellery can be found in our range, next to carpentry sets and lots of themed **products**.



ERGONOMIC grip



00242

My first - Colourball



00244

My first - Crayon beads



14488

My first crayons 8 colours



14416

My first - Coloured pencils 8 colours



00299

My first - Baby markers 8 colours



14404

My first crayons - Animal cards



14475

My first - Colouring stickers



14479

My first - Magnetic drawing board 4 colours



14477

My first - Glitter stickers



14428

My first - Sticking shapes



14401

My first - Where do I live?  
Sticking animals



14413

My first - Fingerprint  
4 colours x 145 mL



14449

My first - Fingerprint set  
with apron



14485

My first - Animal print stickers



14484

My first - Sticker mosaics



14476

My first poster  
with stickers - House



14419

My first work of art



14441

My first - Fluffy fingerprint  
4 colours x 110 mL



14403

My first - Sticking animal tails



14474

My first - Tearing and sticking



14483

My first - Sensory mosaic cards



14443

My first - Fingerprint  
handprint animals



14489

My first - 3 in 1  
Fingerprinting, colouring and sticking shapes



14481

My first - Fingerprint paint art



14442

My first - Fingerprint paint dinos



14446

My first - Fingerprint paint fantasy figures



14444

My first - Fingerprint animals



14445

My first - Fingerprint creations mega set



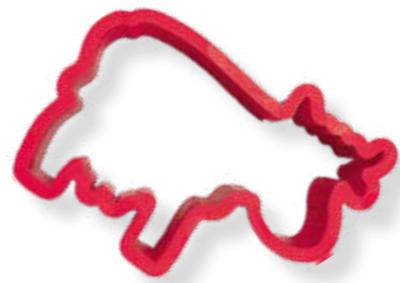
14440

My first - Safe baby brushes 3 pieces





14438  
My first - Dough mega set  
7 x 90 g with tools



14081  
Paw Patrol -  
Colouring with water



14432  
My first - Dough  
3 x 90 g with tools



14407  
My first - Dough  
hairdresser



14454  
Colouring with water -  
Fantasy animals



14465  
Colouring with water -  
Dinos



14455  
Colouring with water -  
Farm animals



14409  
My first - Dough  
activity cards dinos



14433  
My first - Dough  
with cutters



14459  
Colouring with water -  
Hidden animals mega set



14456  
Colouring with water -  
Hidden animals



14421  
My first - Colouring with water



14424

My first - Hammer tap tap



14486

My first - Hammer tap tap fantasy



14487

My first - Lacing wooden animal beads



14491

Sophie la girafe - Baby markers



14497

Sophie la girafe - Colouring and painting



14490

Sophie la girafe - Colouring with water



14494

Sophie la girafe - Fingerpaint set



14498

Sophie la girafe - Bath crayons with shapes



14499

Sophie la girafe - Colouring in the bath with water





# BLUEY



14097  
Bluey - Dough mega set 5 x 90 g with tools



14096  
Bluey - Dough 4 x 90 g



14091  
Bluey - Fingerprint paint art



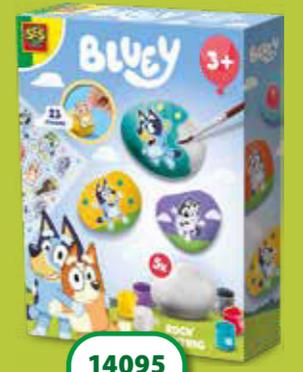
14094  
Bluey - Hammer tic



14092  
Bluey - Fingerprint creations mega set



14093  
Bluey - Sticking shapes



14095  
Bluey - Rock painting



© Ludo Studio





nickelodeon



14082

Paw Patrol -  
Fingerprint paint art



14084

Paw Patrol -  
I learn colours and shapes



14081

Paw Patrol -  
Colouring with water



14083

Paw Patrol -  
Rock painting



14085

Paw Patrol -  
I learn to use scissors





14692

Triangular grip colouring pencils 16 colours



14696

Triangular grip colouring pens 12 colours



14646

Magnetic drawing board



14839

I learn to recognize shapes



14632

I learn to stick and recognize shapes



14051

Magic colour cards



14690

Colour by numbers - Triangular grip colouring pens



14045

Young engineers - Dinos



14827

I learn to make mosaics



14830

I learn to make dino mosaics



14600

Dot markers - 4 colours XXL



14602

Dot markers - Activity cards



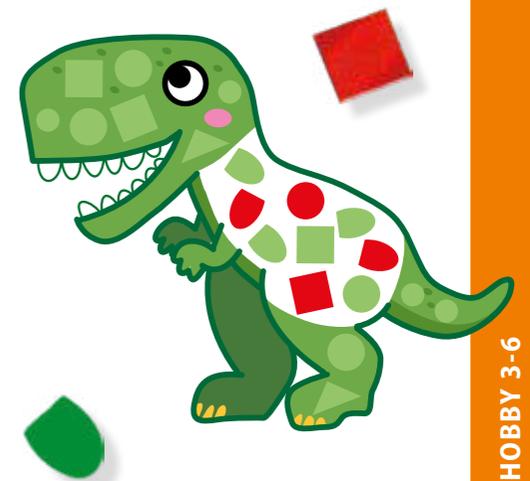
14836

I learn to perforate



14026

Zig zag origami animals





14809

I learn to use scissors



14634

I learn to use scissors  
step-by-step



14617

I learn to use scissors -  
Mega set



14046

Montessori -  
Mosaic board compact



14848

Mosaic board



14898

Mosaic board with cards



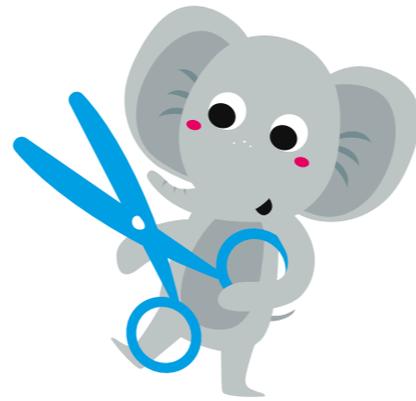
00833

Junior safety  
scissors



14828

I learn to use scissors  
XXL



00941

Montessori -  
Hammer tic original



14042

I learn to cut and paste



14878

I learn to use scissors,  
make mosaics and perforate



00926

Hammer tic fantasy



00927

Hammer tic trendy



# Sticker stamper



160 stickers



14607  
Sticker stamper - Fantasy animals



14606  
Sticker stamper - Jungle animals



14061  
Montessori - Cutting shapes



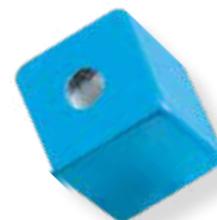
14062  
Montessori - Sorting colours and materials



14810  
Montessori - I learn to stick



14808  
Montessori - I learn to thread beads



## montessori

"WHAT THE HAND DOES THE MIND REMEMBERS."

MARIA MONTESSORI



14063  
Montessori - Creating animal shapes

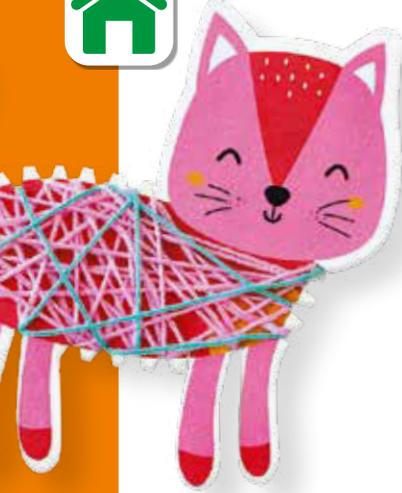


14046  
Montessori - Mosaic board compact



00941  
Montessori - Hammer tic original





14054

Sticker Collage



14024

Yarn wrap animals



14629

I learn to tie shoe laces



14044

Nail stickers



14049

Stick on earrings



14635

Pop beads

# GIANT GEMS



14027

Giant gems diamond painting



14838

I learn to embroider



14047

Bead bracelets



14028

Easy rings and glitter bracelets



14052

Link charms



14055

Giant diamond painting



14048

Diamond dancers



14043

Fluffy animal embroidery



14833

Hook and loop tape bracelets



14636

Charm bracelets



14053

Soft loom bracelets





# BRIX junior



14071

Brix junior -  
Construction vehicles



14072

Brix junior -  
Dinosaurs



14073

Brix junior -  
Creations



14220

Funmais 800pcs bucket



14750

Fuzzy Tubes



14017

Twisting balloons



00862

French knitting



00876

Weaving loom



14022

Shrink film - Keychains



14759

Blow airbrush graffiti



14789

Pom pom pets



14788

Spiral designer



01218

Casting and painting - Cat



01133

Casting and painting - Happy figures



14711

Casting candles



14710

Sand wax candles



14818

Painting stones





# Foil Art



14301

Foil art -  
Fairyland friends



14302

Foil art -  
Twilight Tales



14303

Foil art -  
Forest wonders



14037

Coloured sand art -  
Inspired by nature



14038

Fairy door -  
Inspired by nature



14035

Decorate wooden butterflies -  
Inspired by nature



01134

Casting and painting -  
Forest animals



01211

Casting and painting -  
Horse



14039

Light garland -  
Inspired by nature



01132

Casting and painting -  
Animals



01294

Casting and painting -  
Dogs



01135

Casting and painting -  
Moulding powder





01299

Casting and painting - Unicorn



01155

Casting and painting - Fantasy horses



01356

Casting and painting - 3 horses



01288

Casting and painting - 3 in 1



01354

Casting and painting - Ocean figures



01341

Casting and painting - Baby unicorns



01272

Casting and painting - Horse with mane



01291

Casting and painting - Jewellery



01349

Casting and painting - Canvases to paint princesses 3x



01343

Casting and painting - Mega box Unicorn and Mermaid



01285

Casting and painting - Owl



01154

Casting and painting - Cats and dogs



01357

Casting and painting - Memo holders



01131

Casting and painting - Butterfly and glitter



01359

Casting and painting - Unicorns



01342

Casting and painting - Cute fantasy figures





14333

Blow airbrush pens -  
Puppies surprise 3x



14334

Blow airbrush pens -  
Kittens surprise 3x



14335

Blow airbrush pens -  
Safari animals 6x



14136

Coloured sand art -  
Forest animals



14722

Marker maker



14119

Diamond painting



14701

Diamond painting -  
Happy animals



14702

Diamond painting -  
Wooden keychains



14843

Decorating stones



14925

Making scented candles



14139

Glitter mega craft box



14134

Diamond painting -  
3D Unicorns





# Squeegee art



14130  
Squeegee art



14128  
Glitter bracelets



14747  
Puffy sticker bracelets



14745  
Glass beads bracelets



14700  
Lipgloss bracelets



14142  
Fashion glitter tattoos



14673  
Tattoos for children - Fairytales



14155  
3 in 1 Glamour tattoos



14708  
BFF friendship bracelets



14706  
Diamanzo rings and bracelets



14650  
I love horses - Jewellery studio



00910  
Making soaps



14680  
Easy diamonds - Suncatchers



14703  
Easy diamonds - Letter jewellery



14156  
Nail art Salon





14749

Unicorn -  
Jewellery beads set



14748

Unicorn -  
Charm bracelets



14724

Unicorn -  
Tattoos and glitters



14726

Unicorn -  
Diamond painting



14768

Galaxy dream lighting



14773

Galaxy jewellery  
beads set



14774

Galaxy fashion bag



14725

Unicorn -  
Blow airbrush pens



14138

Unicorn - Diamond painting  
wooden jewellery boxes



14729

Unicorn -  
Nail designer



14769

Galaxy bath bombs



14765

Making galaxy soaps



14775

Galaxy bath salt



14720

Unicorn -  
Loom charm bracelets



14723

Unicorn - Casting and painting -  
Baby unicorns



14728

Unicorn -  
Iron on beads



14766

Painting galaxy stones



14764

Unicorn galaxy  
tattoos



14761

Glow in the dark  
galaxy bracelets



14772

Galaxy  
stardust jewellery





NOMINIERT FÜR  
**TOP 10**  
Spielzeug  
2024



14311

Making scary soaps



00852

Airplane folding



14288

Paper plane launcher



14285

Glow in the dark scratch -  
Dinosaurs



14919

Stamp set - Dinosaurs



14294

Shrink film -  
Dinosaur keychains



01404

Casting and painting -  
Mythical creatures



01401

Casting and painting -  
Cars



14281

Tattoos for children



**GLOW  
IN THE  
DARK**

14209

Wooden dino  
glow in the dark



14295

Blow airbrush pens -  
Dinosaurs 3x



14284

Blow airbrush pens -  
Dinosaurs



14289

Rub-on rock painting



01153

Casting and painting -  
Scary animals

**GLOW  
IN THE  
DARK**



01403

Casting and painting -  
Dinosaur world



01411

Casting and painting -  
Dino eggs



01406

Casting and painting -  
Dinosaurs



01283

Casting and painting -  
T-rex



14291  
Dinosaurs  
screw constructions



14292  
Vehicles screw  
constructions



14958  
Metal dinosaur  
construction set



14269  
Metal construction set -  
Construction vehicles 3 in 1



**SAFETY**



00943

Woodwork set



00942

Woodwork set - Dinosaurs



00944

Woodwork set deluxe



# Harry Potter



09341

Harry Potter - Rub-on rock painting



09344

Harry Potter - Casting and painting



09342

Harry Potter - Diamond painting



09343

Harry Potter - Shrink magic charm bracelets



09345

Harry Potter - Iron on beads set figures



09346

Harry Potter - Iron on beads colour mix Hogwarts crest



WIZARDING WORLD

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# SES BEEDZ



## IRON ON BEADS

Our range of iron on beads includes cheerful colours, **mixes**, fun **pegboards**, and even glow in the dark beads. With a wide range of **sets** anything can be made, whether that is a unicorn or a T-rex. All our iron on beads are **made in Holland**, compatible and are PVC-Free.

## BEEDZ FOR EVERYONE

Our Beedz sets invite our older enthusiasts to be creative as well! Because not only children, but also **kidults** can enjoy and relax while practicing a hands-on activity. With separate beads colours and pegboards, theme sets, licenced items and **Beedz Art** sets, there is an activity challenge and rewarding product for everyone!



00787

Connectable pegboards 2x



00781

Pegboards 2x



00782

Pegboards 5x



00790

Iron on beads pegboards - Assortment



00793

Pegboard - Dog



00792

Pegboard - Cat



00785

Pegboard - Butterfly



06095

Pegboard - Fantasy horse



06096

Pegboard - T-rex



06092

Pegboard - Flower



00796

Pegboard - Horse



00700 00709

00701 00710

00702 00713

00703 00714

00704 00716

00705 00718

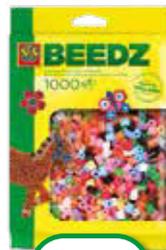
00706 00724

00707 00725

00708 00749

Glow in the dark

Iron on beads 1000



00745

Iron on beads 1000 mix basic



00746

Iron on beads 1000 mix glitter



00786

Ironing paper 10x



00771

Iron on beads 3000 mix basic



00774

Iron on beads 3000 mix glitter

Glitter



06321

Iron on beads 9000 mix



06322

Iron on beads 9000 mix trendy



00778

Iron on beads 7000 mix



06311

Iron on beads 5000 mix perfume horse and butterfly

PERFUME



06204

Iron on beads - Fairies



06268

Iron on beads - Princesses



06115

Iron on beads - Fantasy horses

GLOW IN THE DARK



06212

Iron on beads - Mermaid



06216

Iron on beads - Unicorns and princesses



06205

Iron on beads - Princesses and animal friends



06232

Iron on beads - Mermaids and Ocean Creatures

Glitter beads

Pearls included



06233

Iron on beads - Unicorn world



compatible

PVC FREE  
NON PVC  
PVC VRIJ  
PVC FREI  
SIN PVC



06214

Iron on beads - Horse



06222

Iron on beads - Wild horses



06264

Iron on beads - Pets



06117

Iron on beads - T-rex



06202

Iron on beads - Dino world



06407

Green Beedz - Iron on beads set forest animals



06203

Iron on beads - Arctic animals



06207

Iron on beads - World animals



06234

Iron on beads - Mega craft set

28 Colours

Glitter

GLOW IN THE DARK

Stickers included

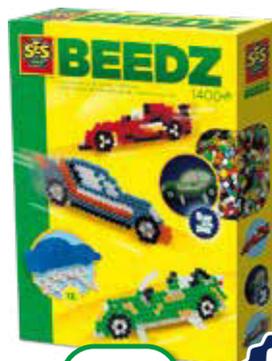


06262

Iron on beads - Dinos

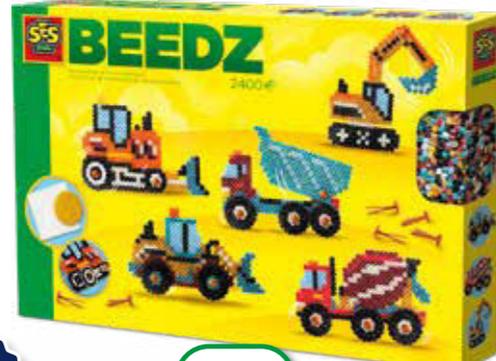


3D



06215

Iron on beads - Car



06206

Iron on beads - Constructions trucks



06209

Iron on beads - Scary sea creatures



06260

Iron on beads - Safari animals



06208

Iron on beads - Dragons



06263

Iron on beads - Unicorns



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# WIZARDING WORLD | Harry Potter



09345

Harry Potter - Iron on beads set figures



09346

Harry Potter - Iron on beads colour mix Hogwarts crest



09361

DC Batman - Iron on beads set figures



BATMAN and all related characters and elements © & ™ DC, WB SHIELDS: © & ™ WBEEI. (s26)



06025

Beedz Art - Wildflowers



06026

Beedz Art - Butterfly and beetle



06027

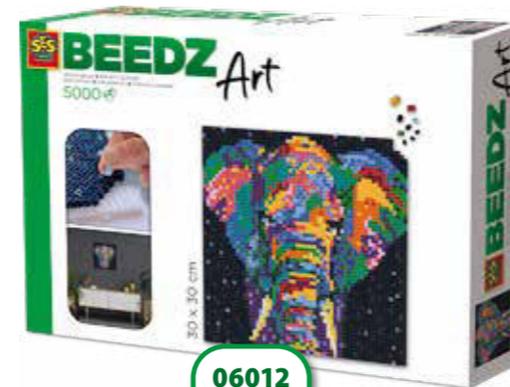
Beedz Art - Cactus



06004

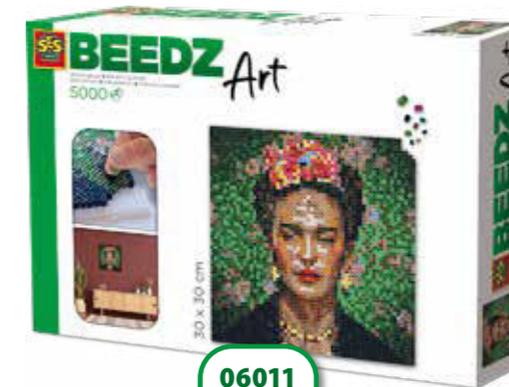
Beedz Art - Vermeer - Girl with a Pearl Earring 7000

# SES BEEDZ Art



06012

Beedz Art - Elephant fantasy 5000



06011

Beedz Art - Frida Kahlo 5000





# Tiny Talents



## FOR THE YOUNGEST

The wonderful world of Tiny talents, where the focus of SES Creative lies in designing **developmental toys** for the youngest. The variety of products within this range is focused on the ages from **0 to 3 years**.

## DEVELOPING SPECIFIC SKILLS

Not only are the products within this range **modern**, child-friendly, and **safe**, but they also focus on specific skills that are developed in the first stages of a child's life.

Developing fine motor **skills**, hand-eye coordination or simply exploring **sensory** play, we thought of everything when it comes to Tiny talents.

Even taking a bath will be a party with our collection of fun **bath toys**.



PEEK-A-BOO!



13136 Donkey - Peek-a-boo cuddly toy



soft sensory



13112 Sensory animal tails cloth book



13201 Tex - Sensory T-rex



teether

rattle mirror

teether





24m+ Felt road circuit 20pcs



24m+ Felt road circuit 40pcs with car



18m+ Lacing sensory beads



18m+ Lacing sensory beads - Farm animals



12m+ Wooden hammer bench peek-a-boo



3m+ Sensory play keys



3m+ Sensory play tools



12m+ Wooden lacing beads - Animals



10m+ Duo shapes puzzles



13272 10m+

Stacking blocks tower and shape sorter 2 in 1 - Farm animals



13202 10m+

Stacking blocks tower with dino figures



13204 12m+

Wooden building blocks dinos - 50pcs bucket



13252 10m+

Wooden stacking tower unicorn



13251 12m+

Wooden building blocks unicorn 52pcs



13137 18m+

Push and pull 2 in 1 wooden unicorn



13142 10m+

Stacking blocks tower with animal figures



13143 12m+

Wooden building blocks 52pcs





# Colouring with water



13056 6m+

Bath book - Colouring with water



13229 10m+

Bath play set



13215 6m+

Bath book - Colouring with water dinos



13084 12m+

Dog wash



13097 12m+

Bath safari animals



13221 3+

Bath fishing game



13079 12m+

Bath fairytale characters



13214 12m+

Bath dinos



13253 12m+

Bath island - Unicorn





**COLOUR MIXING**



13052

Bath colours tabs 18pcs -  
Colour mixing Crab

3+



13053

Bath colours tabs 18pcs -  
Colour mixing Octopus

3+



13050

Bath crayons -  
8 colours

24m+



13055

Elephant foam bubbler  
in the bath

24m+



13001

Bath boats -  
Safari animals

10m+



13135

Colour changing bath fish

10m+



**SOPHIE LA GIRAFE**  
~ Paris 1961 ~



14498

Sophie la girafe -  
Bath crayons with shapes

24m+



14499

Sophie la girafe -  
Colouring in the bath with water

12m+



# Outdoor



## OUTDOOR PLAY

Outdoor play has never been better with the range of products SES Creative offers. Outdoor play is essential for children and while keeping that in mind we have developed products that encourage children to be **active** and to have **fun**.

Our products cover a range of categories such as **Mega bubbles, Splash water balls, mindful activities** and modern classics. We provide fun activities for every child and every occasion.

## MEGA BUBBLES

Our **super strong** bubble solution is produced in our own factory. That also means that our products are subjected to extensive testing which results in a very safe and washable solution.

## MINDFUL KIDS

Whether it's dancing, acrobatics, mindfulness exercises or **yoga**, we have developed sets that combine being active and calming routines. Illustrated with attractive animal cards, children can get started all by themselves.



02251

Mega bubbles



02322

Spiderweb Mega bubbles



02323

Giant Mega bubbles

# Mega bubbles



02329

Mega bubbles - Limited edition 750 mL



750 ml

02256

Mega bubbles - Refill 750 mL



2000 ml

02258

Mega bubbles - Refill 2000 mL



02252

Mega bubbles XXL



02406

Who am I? -  
Travel window stickers



02306

Window stickers



02257

Standing in a Mega bubble



02238

Travel window sticker  
bingo



02260

Bubble rocket



02341

Colouring with water  
book with water brush - Travel



MORE ON PAGE 9



02206  
Playground chalk  
6 pack



02205  
Playground chalk  
22pcs bucket



02401  
5 Activities travel bag



02203  
Playground chalk  
traffic



5  
GAMES

02207  
Chalk games 5 in 1



02223  
Tennis and frisbee fun



02232  
Street domino



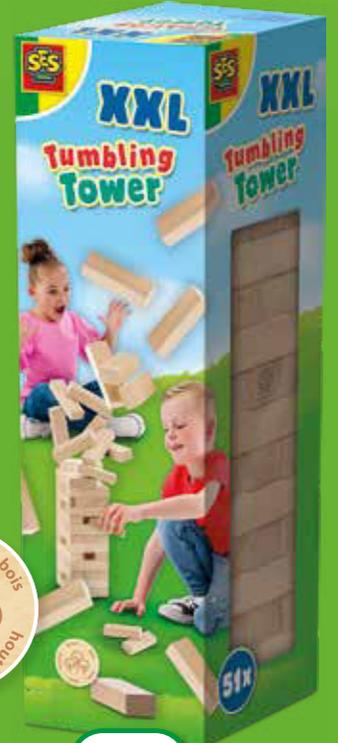
02293  
Croquet and bean bag toss



02308  
Dino egg race



02297  
Kubb Jr.



02313  
Tumbling tower XXL





# Splash Water balls



02405

Splash water balls  
70pcs bucket



02315

Splash water slingshot



02351

Splash bombs -  
Water balloons 84 pcs



02229

Splash water balls



02317

Splash water catapult XXL



02404

Splash water balls  
XXL



02318

Splash water launcher

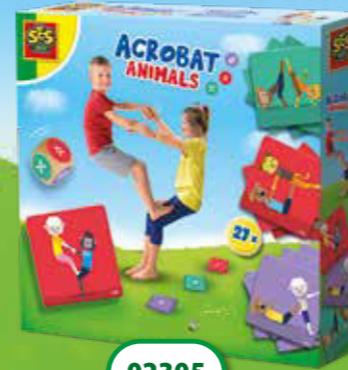
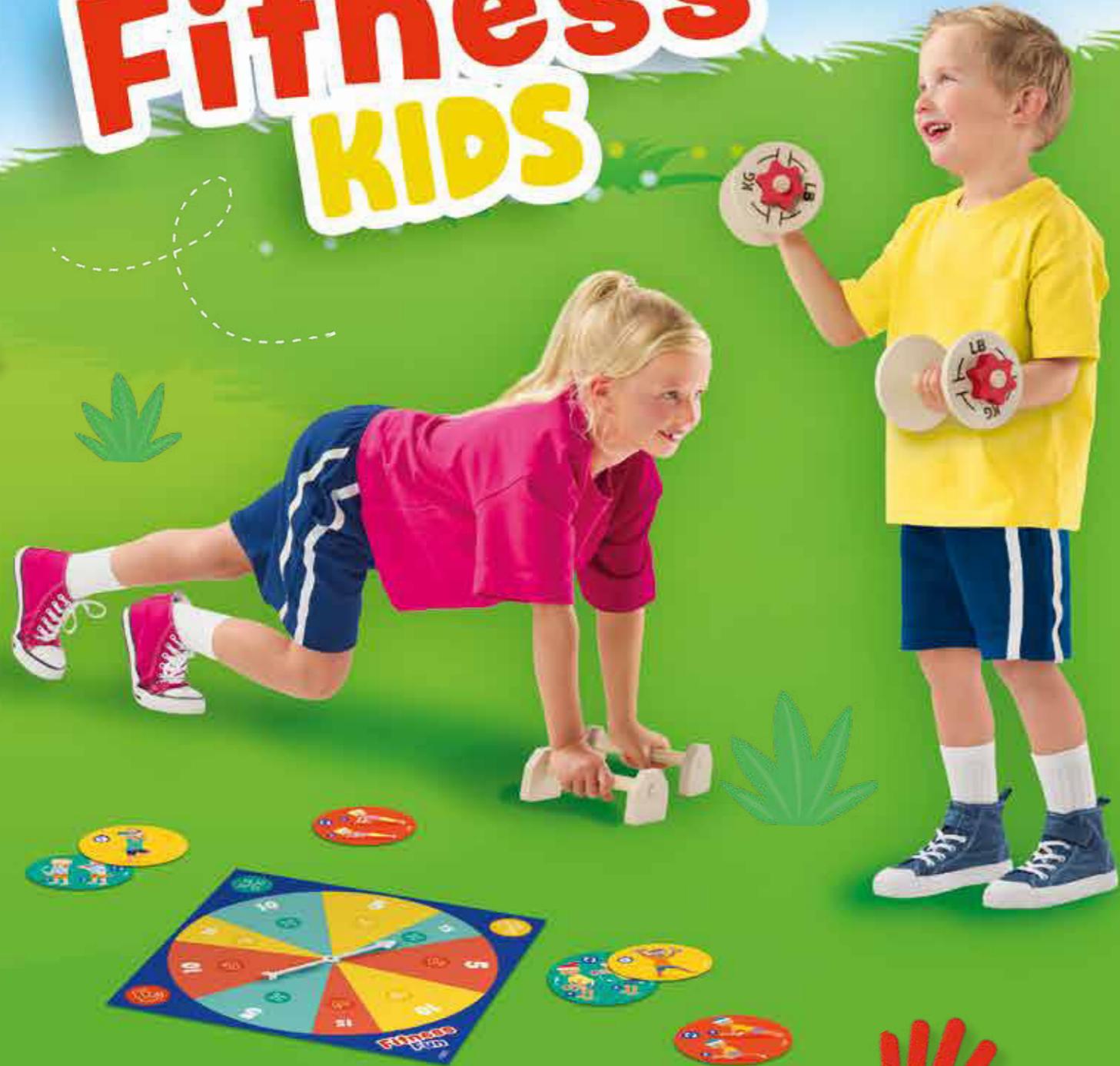


02304

Splash water catch



# Fitness KIDS



02305

Acrobat animals



02407

Zen yoga animals



02288

Animal yoga



02248

Jump! animals -  
French skipping challenges



02343

Animal dance moves



02408

Hula hoop yoga



02409

Fitness fun



02249

Hands and feet twist



# EXPLORE

## FOR CURIOUS MINDED CHILDREN

**Discovering** the world and playing at the same time is what Explore represents. With our Explore products, children are encouraged to learn more about **scientific** aspects of life like **plant life** and **insects** or do exciting **experiments**.

Everything the **curious** minded children will desire can be found in our excellent range of **inspiring** products within Explore.



25008

Insect hotel



25204

Butterfly hotel



25207

Butterfly flower bombs



25201

Flower press 20 sec.



25203

Greenhouse veggies



25202

Treehouse garden



25209  
Birdhouse



25205  
Find and fill kaleidoscope



25208  
Insect observation



25116  
Insect explorer



25206  
Water filter



# Mystic door



GLOW IN THE DARK



25211

Mystic door



25123

Glowing solar system



25128

Glowing unicorns



25077

Dino fossils



25126

Unicorn bath bomb surprise



25125

Dino bath bomb surprise



# Surprise



25115

Growing crystals and gemstones



25079

Break open geodes



25121

Hatching unicorn



25063

Hatching dino



25120

Hatching dragon





# NAIL SOAP SLIME

# STUDIO LAB



25142

Soap Studio Lab



25141

Nail Studio Lab



25143

Slime Studio Lab





# STUDIO LAB

# BATH BOMBS

# TATTOO



25144

Tattoo Studio Lab



25145

Bath bombs Studio Lab





# Slime

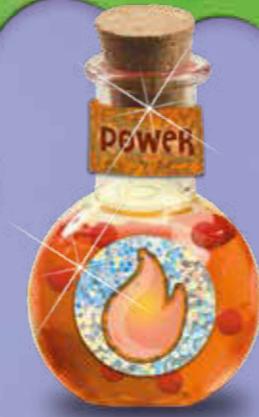


## SLIME: SAFE AND FUN

Safety and fun, with slime. SES Creative offers a range of different kinds of **slime**. Glitter, glow in the dark and multiple colours offer something to every child. To make sure that we comply with all the **toy safety standards** our slime is developed and produced in our own factory. While being subjected to different tests we make sure we comply with the current standards.

## SLIME LAB

Besides our **ready-made** slime, children can make their own slime with our slime **lab** sets. With the right instructions they can make their own slime or create their own colours step by step.



15018

Slime - Mix it magic potions



# Slime Lab



15019

Slime - Mix it mania  
7 x 120 g



15011

Slime lab - Mix it  
3 x 120 g



15016

Slime colour lab -  
Unicorn



15015

Slime lab -  
Glow in the dark



15013

Slime lab -  
Unicorn



# Slime



Glitter

GLOW IN THE DARK



15021

Marble slime - Blue and pink 200 g



15022

Marble slime - Green and blue 200 g



15024

Marble slime - Pink and purple 200 g



15003

Slime - Glitter 2 x 120 g



15007

Slime - Glow in the dark 2 x 120 g



15041

Slime - Neon green 140 g



15042

Slime - Neon pink 140 g



15043

Slime - Blue glitter 140 g



15044

Slime - Purple glitter 140 g



15031

Slime - Neon green 470 g



15032

Slime - Neon pink 470 g



15033

Slime - Blue glitter 470 g



15034

Slime - Purple glitter 470 g



# SHAKE a SLIME

MADE IN HOLLAND  
SINCE 1972



15051

Shake a Slime - Juicy studio



15052

Shake-a-Slime - Love story 200 g



15053

Shake-a-Slime - Unicorn dreams 200 g



15054

Shake-a-Slime - Happy explosion 200 g



15055

Shake-a-Slime - Fruitylicious 200 g



15056

Shake-a-Slime - Candy shop 200 g



15057

Shake-a-Slime - Party animals 200 g



19816

Floor sticker Ø30cm  
SES Creative



19817

Floor sticker Ø30cm  
Outdoor



19818

Floor sticker Ø30cm  
Tiny talents



19870

Dough display  
80x60x40



19835

Wooden rolling display  
10 shelves 46x22x26



19836

Wooden display  
5 shelves 77x36x26



19831

Shop in Shop  
5 shelves 80x31x25, 10 shelves 122x32x25



19807

Shelfstrip SES Creative

19811

Shelfstrip Tiny talents

19814

Shelfstrip Outdoor

Cardboard display  
4 shelves 54x34x25



145cm

150cm

Art. No	Name	Page	Art. No	Name	Page
00111	Unicorn colouring book	9	00812	FunDo dough - Dinos 3 x 90 g + 1 x 40 g	12
00117	Activity colouring book glitter 3 in 1	9	00813	FunDo dough - Wild animals 3 x 90 g + 1 x 40 g	12
00131	Colouring with water book with water brush - Safari	9	00833	Junior safety scissors	32
00132	Colouring with water book with water brush - Farm	9	00834	Left-handed scissors	5
00133	Colouring with water book with water brush - Fantasy	9	00837	Right-handed scissors	5
00200	Chalks white 12 pieces	5	00839	Zigzag scissors	5
00201	Chalks 12 colours	5	00852	Airplane folding	54
00208	Coloured chalks with wiper	5	00862	French knitting	40
00242	My first - Colourball	17	00876	Weaving loom	40
00244	My first - Crayon beads	17	00884	Dough cutters	13
00252	Biodegradable glitter 10 colours	5	00887	Dough cutters - Dinos	13
00272	Glue 100 mL	5	00910	Making soaps	48
00275	Blow airbrush pens	8	00926	Hammer tic fantasy	33
00281	Blow airbrush pens - Textile	8	00927	Hammer tic trendy	33
00283	Blow airbrush pens - Magic colour changing	8	00941	Montessori - Hammer tic original	35
00284	Blow airbrush pens - Power pastel and perfume 12pcs	8	00942	Woodwork set - Dinosaurs	58
00299	My first - Baby markers 8 colours	17	00943	Woodwork set	58
00305	Fingerpaint 4 colours x 145 mL	7	00944	Woodwork set deluxe	58
00315	Fingerpaint 6 colours x 110 mL	7	01131	Casting and painting - Butterfly and glitter	45
00381	Poster paint 6 colours x 45 mL	6	01132	Casting and painting - Animals	43
00382	Poster paint 6 trendy colours x 45 mL	6	01133	Casting and painting - Happy figures	41
00384	Poster paint 6 glitter colours x 45 mL	6	01134	Casting and painting - Forest animals	43
00390	Brush set 3 pieces	6	01135	Casting and painting - Moulding powder	43
00391	Fingerpaint 4 primary colours x 110 mL	7	01153	Casting and painting - Scary animals	54
00392	Fingerpaint 4 trendy colours x 110 mL	7	01154	Casting and painting - Cats and dogs	44
00393	Fingerpaint mega set 6 colours x 110 mL	7	01155	Casting and painting - Fantasy horses	44
00397	Fingerpaint 6 pastel colours x 45 mL	7	01211	Casting and painting - Horse	43
00398	Fingerpaint 6 colours x 45 mL	7	01218	Casting and painting - Cat	41
00399	Jumbo brushes 2 pieces	6	01272	Casting and painting - Horse with mane	44
00406	Infinity modeling clay 12 colours	14	01283	Casting and painting - T-rex	55
00410	Dough - Unicorns neon glitter	14	01285	Casting and painting - Owl	44
00415	Dough - Traffic	14	01288	Casting and painting - 3 in 1	45
00465	Dough 4 x 90 g	12	01291	Casting and painting - Jewellery	44
00466	Dough glitter 4 x 90 g	12	01294	Casting and painting - Dogs	43
00471	Dough unicorn 4 x 90 g	12	01299	Casting and painting - Unicorn	44
00498	Dough mania 8 x 90 g with cutters	13	01341	Casting and painting - Baby unicorns	44
00503	Dough - Dinos mega set 7 x 90 g with cutters	13	01342	Casting and painting - Cute fantasy figures	45
00504	Dough - Tool mania	13	01343	Casting and painting - Mega box Unicorn and Mermaid	45
00505	Dough - Puppy's	14	01349	Casting and painting - Canvases to paint princesses 3x	45
00506	Dough - Kittens	14	01354	Casting and painting - Ocean figures	45
00511	Feel good dough - Pure 4 x 90 g	11	01356	Casting and painting - 3 horses	44
00512	Feel good dough - Happy 4 x 90 g	11	01357	Casting and painting - Memo holders	44
00513	Feel good dough - Nature 4 x 90 g	11	01359	Casting and painting - Unicorns	45
00514	Feel good dough - Relax 4 x 90 g	11	01401	Casting and painting - Cars	54
00515	Feel good dough - Sparkle 4 x 90 g	11	01403	Casting and painting - Dinosaur world	54
00516	Feel good dough - Glow 4 x 90 g	11	01404	Casting and painting - Mythical creatures	54
00550	Dough - 6 colours x 115 g - Assortment	15	01406	Casting and painting - Dinosaurs	55
00551	Dough - Red 115 g	15	01411	Casting and painting - Dino eggs	55
00552	Dough - Yellow 115 g	15	02203	Playground chalk traffic	82
00553	Dough - Green 115 g	15	02205	Playground chalk 22pcs bucket	82
00554	Dough - Neon pink 115 g	15	02206	Playground chalk 6 pack	82
00555	Dough - Light blue 115 g	15	02207	Chalk games 5 in 1	82
00556	Dough - Lilac 115 g	15	02223	Tennis and frisbee fun	82
00700	Iron on beads 1000 white	62	02229	Splash water balls	85
00701	Iron on beads 1000 yellow	62	02232	Street domino	83
00702	Iron on beads 1000 red	62	02238	Travel window sticker bingo	81
00703	Iron on beads 1000 green	62	02248	Jump! animals - French skipping challenges	87
00704	Iron on beads 1000 sky blue	62	02249	Hands and feet twist	87
00705	Iron on beads 1000 brown	62	02251	Mega bubbles	79
00706	Iron on beads 1000 black	62	02252	Mega bubbles XXL	79
00707	Iron on beads 1000 orange	62	02256	Mega bubbles - Refill 750 mL	79
00708	Iron on beads 1000 pink	62	02257	Standing in a Mega bubble	81
00709	Iron on beads 1000 purple	62	02258	Mega bubbles - Refill 2000 mL	79
00710	Iron on beads 1000 salmon pink	62	02260	Bubble rocket	81
00713	Iron on beads 1000 mint green	62	02288	Animal yoga	87
00714	Iron on beads 1000 light blue	62	02293	Croquet and bean bag toss	83
00716	Iron on beads 1000 grey	62	02297	Kubb Jr.	83
00718	Iron on beads 1000 neon pink	62	02304	Splash water catch	85
00724	Iron on beads 1000 dark blue	62	02305	Acrobat animals	87
00725	Iron on beads 1000 dark brown	62	02306	Window stickers	81
00745	Iron on beads 1000 mix basic	62	02308	Dino egg race	83
00746	Iron on beads 1000 mix glitter	62	02313	Tumbling tower XXL	83
00749	Iron on beads 1000 glow in the dark	62	02315	Splash water slingshot	85
00771	Iron on beads 3000 mix basic	62	02317	Splash water catapult XXL	85
00774	Iron on beads 3000 mix glitter	62	02318	Splash water launcher	85
00778	Iron on beads 7000 mix	62	02322	Spiderweb Mega bubbles	79
00781	Pegboards 2x	61	02323	Giant Mega bubbles	79
00782	Pegboards 5x	61	02329	Mega bubbles - Limited edition 750 mL	79
00785	Pegboard - Butterfly	61	02341	Colouring with water book with water brush - Travel	81
00786	Ironing paper 10x	62	02343	Animal dance moves	87
00787	Connectable pegboards 2x	61	02351	Splash bombs - Water balloons 84 pcs	85
00790	Iron on beads pegboards - Assortment	61	02401	5 Activities travel bag	82
00792	Pegboard - Cat	61	02404	Splash water balls XXL	85
00793	Pegboard - Dog	61	02405	Splash water balls 70pcs bucket	84
00796	Pegboard - Horse	61	02406	Who am I? - Travel window stickers	81
00810	Wiper for blackboard	5	02407	Zen yoga animals	87
00811	FunDo dough - Farm animals 3 x 90 g + 1 x 40 g	12	02408	Hula hoop yoga	87

Art. No	Name	Page	Art. No	Name	Page	Art. No	Name	Page	Art. No	Name	Page
02409	Fitness fun	87	14038	Fairy door - Inspired by nature	43	14445	My first - Fingerprint creations mega set	21	14836	I learn to perforate	31
06004	Beedz Art - Vermeer - Girl with a Pearl Earring 7000	67	14039	Light garland - Inspired by nature	43	14446	My first - Fingerprint paint fantasy figures	21	14838	I learn to embroider	36
06011	Beedz Art - Frida Kahlo 5000	67	14042	I learn to cut and paste	32	14449	My first - Fingerprint set with apron	19	14839	I learn to recognize shapes	31
06012	Beedz Art - Elephant fantasy 5000	67	14043	Fluffy animal embroidery	36	14454	Colouring with water - Fantasy animals	23	14843	Decorating stones	47
06025	Beedz Art - Wildflowers	67	14044	Nail stickers	37	14455	Colouring with water - Farm animals	23	14848	Mosaic board	33
06026	Beedz Art - Butterfly and beetle	67	14045	Young engineers - Dinos	30	14456	Colouring with water - Hidden animals	23	14878	I learn to use scissors, make mosaics and perforate	32
06027	Beedz Art - Cactus	67	14046	Montessori - Mosaic board compact	35	14459	Colouring with water - Hidden animals mega set	23	14898	Mosaic board with cards	33
06092	Pegboard - Flower	61	14047	Bead bracelets	37	14465	Colouring with water - Dinos	23	14919	Stamp set - Dinosaurs	55
06095	Pegboard - Fantasy horse	61	14048	Diamond dancers	36	14474	My first - Tearing and sticking	18	14925	Making scented candles	47
06096	Pegboard - T-rex	61	14049	Stick on earrings	37	14475	My first - Colouring stickers	17	14958	Metal dinosaur construction set	57
06115	Iron on beads - Fantasy horse	63	14051	Magic colour cards	30	14476	My first poster with stickers - House	18	15003	Slime - Glitter 2 x 120 g	101
06117	Iron on beads - T-rex	65	14052	Link charms	37	14477	My first - Glitter stickers	18	15007	Slime - Glow in the dark 2 x 120 g	101
06202	Iron on beads - Dino world	65	14053	Soft loom bracelets	37	14479	My first - Magnetic drawing board 4 colours	17	15011	Slime lab - Mix it 3 x 120 g	99
06203	Iron on beads - Arctic animals	64	14054	Sticker collage	36	14481	My first - Fingerprint paint art	21	15013	Slime lab - Unicorn	99
06204	Iron on beads - Fairies	63	14055	Giant diamond painting	36	14483	My first - Sensory mosaic cards	18	15015	Slime lab - Glow in the dark	99
06205	Iron on beads - Princesses and animal friends	63	14061	Montessori - Cutting shapes	35	14484	My first - Sticker mosaics	18	15016	Slime colour lab - Unicorn	99
06206	Iron on beads - Constructions trucks	64	14062	Montessori - Sorting colours and materials	35	14485	My first - Animal print stickers	18	15018	Slime - Mix it magic potions	99
06207	Iron on beads - World animals	64	14063	Montessori - Creating animal shapes	35	14486	My first - Hammer tap tap fantasy	24	15019	Slime - Mix it mania 7 x 120 g	99
06208	Iron on beads - Dragons	65	14071	Brix junior - Construction vehicles	39	14487	My first - Lacing wooden animal beads	24	15021	Marble slime - Blue and pink 200 g	100
06209	Iron on beads - Scary sea creatures	64	14072	Brix junior - Dinosaurs	39	14488	My first crayons 8 colours	19	15022	Marble slime - Green and blue 200 g	100
06212	Iron on beads - Mermaid	63	14073	Brix junior - Creations	39	14489	My first - 3 in 1 Fingerprinting, colouring and sticking shapes	17	15024	Marble slime - Pink and purple 200 g	100
06214	Iron on beads - Horse	64	14081	Paw Patrol - Colouring with water	29	14490	Sophie la girafe - Colouring with water	25	15031	Slime - Neon green 470 g	101
06215	Iron on beads - Car	64	14082	Paw Patrol - Fingerprint paint art	28	14491	Sophie la girafe - Baby markers	25	15032	Slime - Neon pink 470 g	101
06216	Iron on beads - Unicorns and princesses	63	14083	Paw Patrol - Rock painting	28	14494	Sophie la girafe - Fingerprint set	25	15033	Slime - Blue glitter 470 g	101
06222	Iron on beads - Wild horses	64	14084	Paw Patrol - I learn colours and shapes	29	14497	Sophie la girafe - Colouring and painting	25	15034	Slime - Purple glitter 470 g	101
06232	Iron on beads - Mermaids and Ocean Creatures	63	14085	Paw Patrol - I learn to use scissors	29	14498	Sophie la girafe - Bath crayons with shapes	25	15041	Slime - Neon green 140 g	100
06233	Iron on beads - Unicorn world	63	14091	Bluey - Fingerprint paint art	27	14499	Sophie la girafe - Bath crayons with shapes	25	15042	Slime - Neon pink 140 g	100
06234	Iron on beads - Mega craft set	65	14092	Bluey - Fingerprint creations mega set	27	14571	Apron	6	15043	Slime - Blue glitter 140 g	100
06260	Iron on beads - Safari animals	65	14093	Bluey - Sticking shapes	27	14600	Dot markers - 4 colours XXL	30	15044	Slime - Purple glitter 140 g	100
06262	Iron on beads - Dinos	65	14094	Bluey - Hammer tic	27	14602	Dot markers - Activity cards	30	15050	Shake-a-Slime - Display	104
06263	Iron on beads - Unicorns	65	14095	Bluey - Rock painting	27	14606	Sticker stamper - Jungle animals	34	15051	Shake-a-Slime - Juicy studio	102
06264	Iron on beads - Pets	64	14096	Bluey - Dough 4 x 90 g	26	14607	Sticker stamper - Fantasy animals	34	15052	Shake-a-Slime - Love story 200 g	103
06268	Iron on beads - Princesses	63	14097	Bluey - Dough mega set 5 x 90 g with tools	26	14617	I learn to use scissors - Mega set	32	15053	Shake-a-Slime - Unicorn dreams 200 g	103
06311	Iron on beads 5000 mix perfume horse and butterfly	62	14119	Diamond painting	47	14629	I learn to tie shoe laces	36	15054	Shake-a-Slime - Happy explosion 200 g	103
06321	Iron on beads 9000 mix	62	14128	Glitter bracelets	48	14632	I learn to stick and recognize shapes	31	15055	Shake-a-Slime - Fruitylicious 200 g	103
06322	Iron on beads 9000 mix trendy	62	14130	Squeegee art	48	14634	I learn to use scissors step-by-step	32	15056	Shake-a-Slime - Candy shop 200 g	103
06407	Green Beedz - Iron on beads set forest animals	65	14134	Diamond painting - 3D Unicorns	47	14635	Pop beads	37	15057	Shake-a-Slime - Party animals 200 g	103
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